

HARNESSING NEW DEVELOPMENTS IN MOBILE COMMUNICATION TO SUPPORT LEARNING

*Catherine Atwong, Mihaylo College of Business & Economics, California State University, Fullerton,
800 N. State College Blvd. Fullerton, CA 92831, 657-278-2231, catwong@fullerton.edu*

ABSTRACT

This paper explores the use of mobile interaction platform to support student learning. Recent new developments in mobile applications (app) avail new opportunities to access information, connect, communicate, collaborate and network for education purposes. This paper reviews some apps for Mobile Instant Messaging (MIM), a messaging technology that supports real-time synchronous and asynchronous interactions with text, image, audio, and video on mobile devices. Some hypotheses on applying MIM to support student learning are proposed and tested.