

SESSION SCHEDULE

Wednesday, April 12, 2006

8:00 A.M. - 9:40 A.M.

- [BLP-W1] Business Law, Ethics, and Public Policy: Religion, Ethics, and the Organization** **Kona 3**
Chair: Richard Sutton, University of Nevada, Las Vegas
The Impact of Locus of Control and Religiosity on Auditing Students' Ethical Perceptions and Intention
Rafik Elias, California State University, Los Angeles
Buddhism Congruent Management and Organizational Effectiveness
Michita Champathes Rodsutti, Management Psychology Institute
The Courts and Religious Discrimination: Setting the Boundaries
Richard Sutton, University of Nevada, Las Vegas
Bringing Spirit to the Workplace: Integrating Work and Spiritual Practice
Tracy McDonald, California State University, Chico
- [CW-W1] Cases, Workshops, and Special Sessions: Who has the Right to Use (and Profit from) Wildlife?** **Kona 1**
Shannon Taylor, Montana State University
- [F1-W1] Finance I (Financial Institutions and Investments): Portfolio Management and Securities Trading** **Waikoloa 2**
Chair: Thomas Rhee, California State University, Long Beach
Portfolio Selection and Guarantee Costs in Indexed, Guaranteed Privatized Social Security Accounts
Jivendra Kale, Saint Mary's College of California
Philip Perry, St. Mary's College of California
Portfolios and Regressions
Manuel Tarrazo, University of San Francisco
Toward a Theory of Securities Trading
Thomas Rhee, California State University, Long Beach
A Survey of Qualitative Analysis for Economics and Finance Decision-Making
Manuel Tarrazo, University of San Francisco
- [IE1-W1] Innovative Education I (Curricular Content and Design): Pedagogy Issues** **Kona 4 (Table B)**
Chair: Kay Bryant, Griffith University
Traditional Classroom Testing for Online Courses
Randy J. Anderson, California State University, Fresno
Blended/Flexible Learning in Business Schools
Kay Bryant, Griffith University
Randy Garrison, University of Calgary
An Interdisciplinary Analysis of Risk Factors Influencing Students' Course Selection
Dennis Zocco, University of San Diego
Evaluating the Service of a Service Learning Program
Patrick Fort, University of Alaska Anchorage
Understanding Cultural Orientations in Order to Develop Effective Teams in an Academic Setting
Sylvioe Merchant, Lynchburg College
- [IEB-W1] Internet and e-Business: Emerging Internet and E-Business Technologies** **Waikoloa 3**
Chair: Lawrence Glisson, North Carolina A&T State University
Exploratory Factors of RFID Technology Adoption: A Micro Analysis for Industries in Taiwan
Cheng-Yuan Ku, National Chung Cheng University
David C. Yen, Miami University
Yi-Wen Chang, National Chung Cheng University
Factors for Adoption of Radio Frequency Identification in Taiwan's Technology Industry
Mi-Cheng Lu, National Chung Cheng University
Cheng-Yuan Ku, National Chung Cheng University
David C. Yen, Miami University
A Secure Framework on RFID-Enabled Supply Chain with Web Services
Dong-Her Shih, National Yunlin University of Science & Technology
Po-Lin Sun, National Yunlin University of Science & Technology
Jinsheng Roan, National Chung Cheng University
Web Development Evolution: The Business Perspective on Security
William Glisson, University of Glasgow
Lawrence Glisson, North Carolina A&T State University
Ray Welland, University of Glasgow

[MKT-W1] Marketing: Marketing Potpourri

Kona 4 (Table A)

Chair: Yunus Kathawala, Eastern Illinois University

Emerging Issues in Country-of-Origin Research: A Research Agenda Update

Kai-Uwe Seidenfuss, University of South Australia

Yunus Kathawala, Eastern Illinois University

Sudhir K Chawla, Angelo State University

Zoher E Shipchandler, Indiana University-Purdue University Fort Wayne

Legacy Tourism and Genealogical Inquiry: Motivating Factors

Derick Davis, Boise State University

Gary McCain, Boise State University

Nina Ray, Boise State University

Assessing Progress and Tradeoffs Among Performance Indicators

Carl Bozman, Gonzaga University

Donna Neufelder, Professional Rehabilitation Services

Janet Raisor, Professional Rehabilitation Services

Dan Friesner, Gonzaga University

Using Artificial Adaptive Agents to Assess the Evolutionary Potential

Nicholas Tay, University of San Francisco

Identification Errors in Impression Management Research: A Theoretical Review of Question Wording and Design

Ken Bartkus, Utah State University

Stacey Hills, Utah State University

[MOB-W1] Management and Organizational Behavior: Employees and Organizations

Kona 2

Chair: Amy Hurley-Hanson, Chapman University

State of Mind: The Postmodern Psychological Contract

Cheryl Lapp, Labyrinth Consulting

Adrian N. Carr, University of Western Sydney

The Effects of Self-Efficacy and Self-Esteem on Holland's Theory of Congruence

Amy Hurley-Hanson, Chapman University

Cristina Giannantonio, Chapman University

Gender Differences in Perceptions of Organizational Climate

Christine Mahoney, Winona State University

Kathryn Ready, Winona State University

Paul Schumann, Minnesota State University Mankato

A Pilot Study on the Role of Trust in University-Industry Research Collaborations in the Biotechnology Sector in Australia

Beryl Morris, Macquarie University

Robert Hunt, Macquarie University

[MS-W1] Management Science and Quantitative Methods: Theoretical Approaches II

Waikoloa 1

Chair: Adriano Solis, University of Texas at El Paso

A Theoretical Framework for Modeling Asymmetric Distance Functions

Hérica Sánchez, National Autonomous University of Mexico

Servio Guillen, UNAM

Factors Indicative of Relative Performance of Methods for Lumpy Demand Forecasting

Adriano Solis, University of Texas at El Paso

Somnath Mukhopadhyay, University of Texas at El Paso

Rafael Gutierrez, University of Texas at El Paso

Using Triscanning Algorithm for Solving the Traveling Salesman Problem

Rong-Ho Lin, National Taipei University of Technology

Chun-Ling Chuang, Kainan University

Can Neural Networks Improve Forecasts for NCAA Football?

Samuel Seaman, Pepperdine University

David Paul, Valiant Pharmaceuticals

Owen Hall, Jr., Pepperdine University

Andy Sevastopoulos, Pepperdine University

[POM-W1] Production and Operations Management: Operations Potpourri

Kona 4 (Table C)

Chair: Jean-Pierre Amor, University of San Diego

How Do Students Perceive Product, Service, Quality, Fear, and Barriers With Respect to Deming's 14 Points?

Thomas Jones, University of Arkansas

David Douglas, University of Arkansas

The Service Imperative in Homebuilding

Krish Dubey, Chaminade University

Niti Villinger, Hawaii Pacific University

Integrating Customer Preferences into Tolerance Specification Procedures using a Multi-criteria Decision Framework

Srikrishna Govindaluri, Ramapo College of New Jersey

Thierry Rakotobe-Joel, Ramapo College of New Jersey

Quality System at Foshay Learning Center

Rama Ramalingam, California Polytechnic State University, Pomona

Anwar Salimi, California State Polytechnic University, Pomona

10:00 A.M. - 11:40 A.M.

[AC2-W2] Accounting II (Audit/Financial/Tax): Topics in Financial Accounting

Kona 4 (Table C)

Chair: Marcos Massoud, Claremont McKenna College

Hurricane Katrina's Impact on Financial Statements

Marcos Massoud, Claremont McKenna College

Information Content of Financial Statement Footnote Disclosure

Richard Rivers, Southern Illinois University - Carbondale

Daniel Braswell, Middle Tennessee State University

Purchases of Businesses with Goodwill and Similar Intangibles: An Update on Possible Strategies

Nathan Oestreich, San Diego State University

A Comparison of Dividend Taxation between the U. S. Tax Laws and the Imputation System

Robert Maloney, University of Alaska Anchorage

Suresh Srivastava, University of Alaska Anchorage

Stock Options Granted to CEOs and Its Effectiveness on Operational Efficiency: An Empirical Study with Public Banks

Hassan Hrfzi, California Polytechnic State University, Pomona

[CW-W2] Cases, Workshops and Special Sessions: Case Studies I

Waikoloa 3

Chair: Fred Raafat, San Diego State University

PetSmart Case

Debbie Gilliard, Metropolitan State College - Denver

Vitracycle: A Case Analysis

Fred Raafat, San Diego State University

Don Sciglimpaglia, San Diego State University

Roy of the Rovers - United

John Davies, Victoria University of Wellington

Test Validation at Northwestern Sugar

Mark Johnson, Idaho State University

James Jolly, Idaho State University

[CW-W2] Cases, Workshops and Special Sessions: The Monfort College Journey to the Baldrige Award

Kona 1

Karen L. Fowler, University of Northern Colorado

[F2-W2] Finance II (Corporate Finance): Financial Management and Earnings

Waikoloa 2

Chair: Charles McPeak, Pepperdine University

Detecting "Real" Net Earnings Using Indirect Performance Measures: A Neural Net Analysis

Owen Hall, Jr., Pepperdine University

Charles McPeak, Pepperdine University

Activity-Based Operating Leverage Model

Hamdi Bilici, California State University Long Beach

Ilhan Dalci, Eastern Mediterranean University

Capital Budgeting in Large-Scale Interdependent Projects Using Certainty Equivalence

Omer Benli, California State University, Long Beach

Hamdi Bilici, California State University Long Beach

Differential Treatment of Cash and Equity Settled Transactions under IFRS 2 Share-Based Payment

Victoria Wise, Victoria University

[GB-W2] Global Business: Topics in Global Business

Kona 4 (Table A)

Chair: Belle Marie, Carroll College

Socio-Economic Impact of Gender: India

Belle Marie, Carroll College

The Economic and Business Implications of Cross-Cultural Management: A Comparison of American and Japanese Work Values

John Merchant, Lynchburg College

Sub-Saharan Africa and the Climate for Foreign Direct Investment

Hadley Leavell, Sam Houston State University

The Impact of Japanese Culture on E-Commerce in Japan

Terry Wu, University of Ontario Institute of Technology

A Look at Globalization from the Perspective of Competing Pressures on Inimitability and Sustainability

Stephen Crow, California State University, Sacramento

[IE2-W2] Innovative Education II (Delivery/Distance Learning): Innovations in Pedagogy

Kona 3

Chair: Cristina Giannantonio, Chapman University

A Forecasting Game for Commerce Courses

Rod O'Donnell, Macquarie University

Enhancing Student Learning of Simulation and Decision Theory with Microsoft Excel and Visual Basic

Don Wardell, University of Utah

Weiyu Tsai, University of Utah

Managing Inter-Group Dynamics in Changing Task Environments: A Decision-Making Simulation

Phillip Hunsaker, University of San Diego

Teaching "Contracts" to Undergraduate Students

Andy Truong, California State Polytechnic University, Pomona

Vernon Stauble, California State Polytechnic University, Pomona

[IEB-W2] Internet and e-Business: Topics in E-Business II

Kona 4 (Table B)

Chair: Theo Addo, San Diego State University

Validation of Agent-Based Modeling: Case Study for a Synthetic Labor Market

Don Kridel, University of Missouri, St. Louis

Dan Dolk, Naval Postgraduate School

Video Email: Effectiveness and Gender Issues

Theo Addo, San Diego State University

Marie Flatley, San Diego State University

Unstructured Information in BI Systems - Research Proposal

Albert Huang, University of the Pacific

Alex Chern, University of the Pacific

An Online Internship/Scholarship Application System

Thomas Sandman, California State University, Sacramento

Jaime Alvaay, California State University, Sacramento

Monte Carlo Simulation of Fixed Charge Coverage Ratio: A Case Study

Rakesh Sah, Montana State University-Billings

Abbas Heiat, Montana State University-Billings

[MKT-W2] Marketing: Motivation and Purchase

Kona 2

Chair: Chiranjeev Kohli, California State University, Fullerton

To Buy or Not to Buy: Role of Motivation in Impact of Scarcity on Value

Chiranjeev Kohli, California State University, Fullerton

Rajneesh Suri, Drexel University

The Empirical Research of Bank Satisfaction Using The Motivation-Hygiene Theory - Taking Xi'an as Example

Duo Huang, Xi'an University of Technology

Aijuan Chen, Xi'an University of Technology

Weixian Xue, Xi'an University of Technology

What Predicts Repurchase? A Longitudinal Study of Attitude, Intentions and Repurchase

Suzan Burton, Macquarie University

Martin Quick, Macquarie University

Pretesting Messages to Prevent Drunken Driving: A Social Marketing Approach to Campaign Planning

Ron Anderson, University of Texas

Joel Rushing, Waggener Edstrom

Deidre Walsh, National Instruments

[POM-W2] Production and Operations Management: Quantitative Applications

Waikoloa 1

Chair: Jack Hayya, Penn State University

Forecasting Lumpy Demand

Jack Hayya, Penn State University

Gene Tyworth, Penn State University

Dean Chatfield, Virginia Polytechnic Institute

Using Synchronous Hopfield Neural Networks for Scanline-based Stereo Matching

Fang-Chih Tien, National Taipei University of Technology, Taiwan

Te-Hisu Sun, Chaoyang University of Technology

Optimal Warranty Policies with Preventive Maintenance for Repairable Product

Jih-An Chen, Kao Yuan University

Junjer You, Kao-Yuan University

Estimation of Remaining Pavement Life with an Absorbing Markov Chain

Peter Ellis, Utah State University

W. Spencer Guthrie, Brigham Young University

1:00 P.M. - 2:40 P.M.

[AC2-W3] Accounting II (Audit/Financial/Tax): Internal Audit

Waikoloa 2

Chair: Rafik Elias, California State University, Los Angeles

An Investigation of Whether Outsourcing the Internal Audit Function Affects Internal Control Evaluation

Craig Emby, Simon Fraser University

Attitudes to Accounting Convergence: Taiwanese Regulators and Accountants

Audra Ong, University of Windsor

Roger Hussey, University of Windsor

The Potential for Mandatory Auditor Rotation: A Prelude for Change in Audit Firm, Client Company Relationships

Marcos Massoud, Claremont McKenna College

Cecily Raiborn, Loyola University

Chandra Schorg, Loyola University

- [BPS-W3] Business Policy and Strategy: Human Capital, Structure, Governance and the Firm** **Waikoloa 3**
 Chair: Debbie Gilliard, Metropolitan State College - Denver
Human Capital Investment and Returns at Firm Level
 C. Rosa Yeh, National Sun Yat-Sen University
 Jin Feng Uen, National Sun Yat-Sen University
Impact of External Environment on Organizational Structure
 Sal Kukalis, California State University, Long Beach
Corporate Giving in New Zealand: Assessing the Effects of Size and Governance on Sponsorship and Donations
 Urs Daellenbach, Victoria University of Wellington
 Kate Daellenbach, Victoria University of Wellington
Redesigning Disaster Management Organizations
 Ed Bukszar, Simon Fraser University
- [CW-W3] Cases, Workshops and Special Sessions: Using Online Games to Increase Student Enthusiasm** **Kona1**
 Sam Wood, Responsive Learning Technologies
- [IE1-W3] Innovative Education I (Curricular Content/Design): Enhancing the Educational Experience** **Kona 3**
 Chair: John Merchant, Lynchburg College
The Classroom Environment: Understanding the Orientations
 John Merchant, Lynchburg College
Establishing an E-Mentor Program for Accounting Majors
 Nancy Wilburn, Northern Arizona University
 Bob Kilpatrick, Northern Arizona University
Educational Podcasting
 Ruth Guthrie, California Polytechnic State University, Pomona
The Educational Preferences of the Entrepreneurially-Minded Undergraduate Business Student
 Thomas Ulrich, Loyola College
 George Cole, Shippensburg University
- [IEB-W3] Internet and e-Business: Topics in E-Business I** **Kona 4 (Table C)**
 Chair: David Olsen, Utah State University
Using Intelligent Agents to Facilitate E-Commerce Transactions
 Blaine Garfalo, San Francisco State University
The Value Chain of Developing Mobile Applications Relying on Consumer Perception
 George J.Y. Hsu, NCHU
 Zeta Chou, NCHU
 Chih-Chun Chang, NCHU
 Piy-Ao Ting, NCHU
 Chwei-Shyong Tsai, National Chung Hsing University
 Yi-Wen Chen, NCHU
Net-Based Customer Service System
 Mehdi Beheshtian Ardakani, University of La Verne
RFID Tags: Reality versus Hype and Fears
 Pradip Shukla, Chapman University
 Kristen San Jose, Chapman University
Current Electronic Business Transaction Management: Is There a Better Way?
 Ron Moss, Utah State University
 Bryan Marshall, Utah State University
 Peter Cardon, University of South Carolina
 David Olsen, Utah State University
- [LSC-W3] Logistics and Supply Chain Management: Invited Session on Logistics Applications** **Waikoloa 1**
 Chair: John Bell, Air Force Institute of Technology
The Operational Impact of Mobility Readiness Spares Package Configuration during Operation Iraqi Freedom
 Bradley Anderson, Air Force Institute of Technology
 Dianna Smith, Air Force Logistics Management Agency
A Hybrid Location Model for Missile Security Team Positioning
 John Bell, Air Force Institute of Technology
 Jeffery Weir, Air Force Institute of Technology
 Michael Dawson, AFLMA
Discrete-Event Simulation Modeling for Air Force Reusable Military Launch Vehicle Evaluation
 Alan Johnson, Air Force Institute of Technology
 Adam Stiegelmeier, Air Force Institute of Technology
 John Pope, Air Force Institute of Technology
 Sharif Melouk, Air Force Institute of Technology
 Stephan Brady, Wright State University
 Stanley Griffis, Air Force Institute of Technology
Casualty Collection Points – Number and Population Covered
 Tammy Drezner, California State University, Fullerton

The p-Median Problem under Uncertainty
Zvi Drezner, California State University, Fullerton

[MKT-W3] Marketing: The Nature of the Consumer

Kona 2

Chair: Jacquelyn Warwick, Andrews University
Latin America's Racial Caste System: Salient Marketing Implications
Vish Iyer, University of Northern Colorado
Rutilio Martinez, University of Northern Colorado

The Style-Conscious Consumer

Richard Parker, Rowan University
Anindya Chatterjee, Slippery Rock University

Sports Tourism – The Nature and Characteristics of Group Sports Tourists - The All Black Experience

John Davies, Victoria University of Wellington
Jo Williment, Victoria University of Wellington

Supplemental Teaching Notes for Marketing Cases

Gary Karns, Seattle Pacific University

[MOB-W3] Management and Organizational Behavior: Topics in Management and Organizational Behavior

Kona 4 (Table A)

Chair: Paul Nesbit, Macquarie University
Market Information and Student Estimation of Relative Wages
Miles Smayling, Minnesota State University, Mankato
Roger Severns, Minnesota State University, Mankato
Reactions of Teachers Toward Students' Misbehavior - Using Qualitative and System Dynamics Approach
Chia-Ming Hsu, National Sun Yet-Sen University
Non-Standard Work Arrangements in High Performing Organizations
Paul Nesbit, Macquarie University
A Reduced and Updated Revision of the Schein Descriptive Index
Emmeline de Pillis, University of Hawaii at Hilo
Ofer Meilich, California State University, San Marcos

[MS-W3] Management Science and Quantitative Methods: Traditional Themes Revisited

Kona 4 (Table B)

Chair: Marilyn Hart, University of Wisconsin Oshkosh
Performance Measurement from a Decision Analysis Perspective
Celik Parkan, Long Island University
Control Limits for p Control Charts with Small Subgroup Sizes
Marilyn Hart, University of Wisconsin Oshkosh
The School Relocation Problem: An Application of Location Routing
H.A. Eiselt, University of New Brunswick
Henrik Andersson, University of Linkoping
A Multi-Stage Heuristic Approach to University Course Scheduling
Rita Kumar, California State Polytechnic University, Pomona
John Knox, California Polytechnic State University, Pomona

3:00 P.M. - 4:40 P.M.

[BPS-W4] Business Policy and Strategy: Issues in Strategic Planning

Waikoloa 2

Chair: Gary Whitney, University of San Diego
Managing Knowledge Capabilities for Strategy Implementation Effectiveness
Lester A. Digman, University of Nebraska-Lincoln
Sineenad Paisittanand, Bangkok University
Sang Lee, University of Nebraska-Lincoln
Challenges, Resolutions and Lessons Learned by US SME Exporters
Kent Neupert, Boise State University
C. Christopher Baughn, Boise State University
Does Strategy Matter in the Belgian Insurance Industry?
Tamela Ferguson, University of Louisiana at Lafayette
Kurt Verweire, Vlerick Leuven Gent Management School
Poverty Alleviation as a Deliberate Strategy
Alan Singer, University of Canterbury

[CW-W4] Cases, Workshops and Special Sessions: Teaching the Practice of Systems Thinking

Kona 1

J. Brian Atwater, Utah State University
Vijay R Kannan, Utah State University
Paul Pitman, Indiana University Southeast

[F2-W4] Finance II (Corporate Finance): Finance Potpourri

Kona 4 (Table B)

Chair: Alex Cameron, Eastern Washington University

Financial Management in Quasi-Public Universities

Alex Cameron, Eastern Washington University

Cash-Flow News, Market Liquidity and Liquidity Risk

Yi-Mien Lin, National Chung Hsing University

Yun-Sheng Hsu, National Chung Hsing University

Shieh-Liang Chen, National Changhua University of Education

Computing Regulation Z Annual Percentage Rates and "Annual Effective Rates" for Fixed Rate Mortgages: A Simplified Guide

Bruce Bagamery, Central Washington University

Eldon Johnson, Central Washington University

John Lasik, Central Washington University

Effect of the Federal Reserve Interest Rate Change on the Returns of Commercial Banks Stocks

F. Phillip Ghazanfari, California Polytechnic State University, Pomona

Henry Rogers, Independent Consultant

Paul Sarmas, California Polytechnic State University, Pomona

The Use of Microcomputer Software in Internal Audit Environment: The Implication for Accounting Education

David Yang, University of Hawaii at Manoa

Liming Guan, University of Hawaii at Manoa

[IE2-W4] Innovative Education II (Delivery/Distance Learning): Assessment

Kona 3

Chair: Charles Teplitz, University of San Diego

Using Self-Efficacy Precepts to Evaluate the Instructional Effectiveness of the Use of Tablet PC Systems in the Classroom

Richard Christoph, Dakota State University

Richard Puetz, Dakota State University

Jack Walters, Dakota State University

Selection of Test Items for Designated Goal Attainment

Peter Ellis, Utah State University

Ann Ellis, Weber State University

How Do We Know They Know? Improving the Assessment of Knowledge Transfer and Retention with Technology

René Naert, Alliant International University

Rachna Kumar, Alliant International University

Integrity of Online Testing in E-Learning

Tom Wielicki, California State University, Fresno

Implementing a Multicultural Approach to an Accounting Assessment Program

Elizabeth Jenkins, San Jose State University

[IEB-W4] Internet and e-Business: Internet and E-Business Applications

Waikoloa 3

Chair: Shin-Yuan Hung, National Chung Cheng University

An Empirical Investigation on College Students' E-Consumer Ethics

Chia-Ju Lu, Chung Cheng University/Yung-Ta Institute of Technology & Commerce

Long Chuan Lu, National Chung Cheng University

Pin-Lan Chen, Chung Cheng University

Yan-Jun Huang, Shu-Te University

Ming Jui Tsai, Chung Cheng University

Can Website Investment Improve Hospital Productivity? An Empirical Study

Shin-Yuan Hung, National Chung Cheng University

Identity, Veracity, and Ownership on the Internet

Konrad Morgan, University of Bergen

Madeliene Morgan, University of Bergen

Business to Customer E-Commerce in China: Strategies for Multinational and US Companies

YanJun Yu, California State University Monterey Bay

Eric Tao, California State University Monterey Bay

[LSC-W4] Logistics and Supply Chain Management: Supply Chain Performance

Kona 4 (Table A)

Chair: Ali Behnezhad, California State University, Northridge

On Supply Chain Performance Measurement

Celik Parkan, Long Island University

Jiamin Wang, Long Island University

Comparison of Three Supplier Policies in JIT Manufacturing

Rotimi Aderohunmu, University of Denver

Ayodele Mobolurin, Howard University

Critical Issues in Global Supply Chain Management

Ali Behnezhad, California State University, Northridge

US Navy Submarine Logistics as an Analogy for Interplanetary Supply Chain Management

Michael Martindale, Air Force Institute of Technology

Stephan Brady, Wright State University

Jasper Pennington, Air Force Institute of Technology

Wendy Kierpiec, Air Force Institute of Technology

[MKT-W4] Marketing: Advertising and Public Relations

Kona 4 (Table C)

Chair: Ron Anderson, University of Texas

Celebrity Athlete Endorsements & Decision Models: What are the Key Criteria?

David Stotlar, University of Northern Colorado

Vish Iyer, University of Northern Colorado

Co-Op Advertising Strategies in Manufacturer-Retailer Supply Chains

Zhimin Huang, Adelphi University

Susan Li, Adelphi University

Identifying the Stages of Change in a Target Audience for Effective Social Cause Market Planning

Charlene Bebko, Indiana University of Pennsylvania

Women in Public Relations: An Evaluation of a Changing Industry

Ron Anderson, University of Texas

Joel Rushing, Waggener Edstrom

Deidre Walsh, National Instruments

Blogger Relations: Public Relations' Newest Practice Area

Ron Anderson, University of Texas

Joel Rushing, Waggener Edstrom

Deidre Walsh, National Instruments

[MOB-W4] Management and Organizational Behavior: Leadership, Management, Teams, and Change Kona 2

Chair: Rutilio Martinez, University of Northern Colorado

Management Style Differences Between U. S. and Mexican Managers

Alfred Hagan, Pepperdine University

John Rogers, University of Debrecen

Monica Hagan, Redondo Beach Public Library

Arael Gallegos, Universidad de Monterrey

To Study the Impact of Japanese Management Techniques on the Motivation and Productivity of the Grass Root Employees of Large Manufacturing Organizations

Kalpana Bhatawdekar, Pune University

Change Managing the Transition from a Research Quantity to a Research Quality Culture Incorporating Benchmarking

Methodologies in Australian University Business Schools

Miles Nicholls, RMIT University

Barbara Cargill, Swinburne University of Technology

Team Communication and Performance: An Exploratory Study of Project Teams

Ashraf Shirani, San Jose State University

Malu Roldan, San Jose State University

Mohammed H.A. Tafti, Hofstra University

[MS-W4] Management Science and Quantitative Methods: Theoretical Approaches I

Waikoloa 1

Chair: Terry Dielman, Texas Christian University

LAV and LS Estimation and Inference Procedures in Regression Models with Asymmetric Error Distributions

Terry Dielman, Texas Christian University

Integrating Naive Bayesian Classifier with Support Vector Machine for Spam Classification

Chui-Yu Chiu, National Taipei University of Technology

Chienwen Wu, National Taipei University of Technology

Yuan-Ting Huang, National Taipei University of Technology

Location Effects on Income Property Values

Christian Janssen, University of Victoria

Thursday, April 13, 2006

8:00 A.M. - 9:40 A.M.

[AC2-T1] Accounting II (Audit/Financial/Tax): Tax and Accounting Strategies

Waikoloa 2

Chair: Doug Laufer, Metropolitan State College of Denver

Current Tax Laws and the Fulfillment of Corporate Foundations' Social Functions

Jennifer Chen, Brigham Young University Hawaii

Intellectual Capital and the Value of Executive Stock Options

Yi-Mien Lin, National Chung Hsing University

Wen-Chi Lai, National Chung Hsing University

Nai-Hui Su, National Chung Hsing University

Off-Balance Sheet Arrangements - Revisiting Constructive Capitalization of Operating Leases by Lessees

Bob Kilpatrick, Northern Arizona University

Nancy Wilburn, Northern Arizona University

The Combined Effects of Sales of Capital Assets and the Tax Treatment of Social Security: How Can Seniors Plan?

Nathan Oestreich, San Diego State University

Francine Lipman, Chapman University

James Williamson, San Diego State University

[CW-T1] Cases, Workshops and Special Sessions: Maximizing Mentoring Opportunities across the Business Curriculum Kona 1

Kristen Walker, California State University, Northridge
Deborah Cours, California State University, Northridge
Mary Curren, California State University, Northridge
Judith Hennessey, California State University, Northridge
Gary Karns, Seattle Pacific University
Tina Kiesler, California State University, Northridge

[F1-T1] Finance I (Financial Institutions and Investments): Issues in International Finance Kona 4 (Table B)

Chair: Drew Dahl, Utah State University

Short-Term Performance of Foreign Food and Beverage Equities Traded on the New York Stock Exchange: Do They Out-Perform the Market?

Stephen Elliott, Northwestern State University
Mark Schaub, Northwestern State University

Loan Growth at European Banks: An Empirical Test of Market Integration

Drew Dahl, Utah State University

The Absence of the Book-to-Market Effect in the Taiwan Stock Market: A Decomposition Approach

Chaoshin Chiao, National Dong Hwa University
Weifeng Hung, National Dong Hwa University
Chun Yao, National Chengchi University

Financial Management Practices of Taiwanese Firms

Chee Chow, San Diego State University
Kamal Haddad, San Diego State University
William Sterk, San Diego State University
Anne Wu, National Chengchi University

System Simulation for Strategic Use of International Demographic Information: A Case Study of Transfer Pricing in International Business

Appa Rao Korukonda, Bloomsburg University of Pennsylvania
Saritha Korukonda

[IE1-T1] Innovative Education I (Curricular Content/Design): Teaching Information Systems Kona 3

Chair: Annette Easton, San Diego State University

A New Approach to Teaching Database Theory

Mike Vernon, Lewis-Clark State College
John Haehl, Lewis-Clark State College

The Selection of a Language for Introductory Programming Courses: An Exploratory Survey

Thomas Ottaway, Idaho State University
Kevin Parker, Idaho State University

Joseph Chao, Bowling Green State University

Integrating XBRL into the Classroom

John Mc Eldowney, University of North Florida

Improving the Fundamentals of Information Systems Course for Business: Lessons Learned from Vertical-Teaming

Annette Easton, San Diego State University
George Easton, San Diego State University

A Constructivist Approach for Teaching Systems Analysis: An Empirical Study

Abbas Heiat, Montana State University-Billings

[IE1-T1] Innovative Education I (Curricular Content/Design): The Accounting/Finance Classroom Kona 4 (Table C)

Chair: James Taylor, Claremont McKenna College

What Will They Think of Next? A Point by Point Discussion of the Most Recent NASBA Education Proposal

Gary Heesacker, Central Washington University
Robert Holtfreter, Central Washington University

An International Capital Budgeting Experiential Exercise

Lee Tangedahl, University of Montana
Tim Manuel, University of Montana

The Economics/Accounting Major Experience with Fitness in the Liberal Arts Curriculum

James Taylor, Claremont McKenna College
Marcos Massoud, Claremont McKenna College

The Use of Mathematical Software in a Finance Course

Daryl Ono, DeVry University

[LSC-T1] Logistics and Supply Chain Management: Supply Chain Applications Waikoloa 1

Chair: Norma Harrison, Macquarie University

A Hybrid Simulation Model for Jet Engine Maintenance Shop: An Application of Facility Layout Problem.

Mahyar Amouzegar, RAND
Khosrow Moshirvaziri, California State University, Long Beach

Reliability Analysis To Balance Component Redundancy With Spares Pre-Positioning For Interplanetary Supply Chain Management

Jasper Pennington, Air Force Institute of Technology
Stephan Brady, Wright State University
Wendy Kierpiec, Air Force Institute of Technology
Michael Martindale, Air Force Institute of Technology

The Push towards Supply Chain Collaboration in the ICT Industry: Australian Case Study

Norma Harrison, Macquarie University

Inventory Management and Negotiation Strategies in a Manufacturer-Retailer Supply Chain

Susan Li, Adelphi University
Zhimin Huang, Adelphi University

[MIS-T1] Management Information Systems: Database, Information, and Knowledge Management

Waikoloa 3

Chair: Wanbil Lee, University of Hong Kong/Hong Kong Baptist University

A Taxonomy of Knowledge Maps in Business Application

Yu-Hui Tao, National University of Kaohsiung
Yu-Lung Wu, I-Shou University
Jih-Kun Li, I-Shou University

Combining XML and Database Theory

David Olsen, Utah State University
Vance Cooney, Eastern Washington University

The Change Agent Roles: An Empirical Study of the Systems Analyst

Wanbil Lee, University of Hong Kong/Hong Kong Baptist University

Anarchy in a Suit and Tie--Open Source Software in the Enterprise

Rhonda Rhodes, California Polytechnic State University, Pomona
Leanne Powers, California Polytechnic State University, Pomona

[MKT-T1] Marketing: Improving Firm Performance

Kona 2

Chair: Tarique Hossain, California State Polytechnic University, Pomona

Improving the Promotion of CSR Initiatives: A Framework for Understanding Stakeholder Relationships from a Dynamic Perspective

Derick Davis, Boise State University
Jason MacDonald, Boise State University

The First Few Years of New Product Diffusion

Tarique Hossain, California State Polytechnic University, Pomona

The Study of Innovative Behavior through the Integrating Mechanism and Information Sharing Between Marketing and R&D

Hsing-Ya Chang, National Sun Yat-Sen University
Fen-Hui Lin, National Sun Yat-Sen University

[MOB-T1] Management and Organizational Behavior: Management Potpourri I

Kona 4 (Table A)

Chair: David Antonioni, University of Wisconsin

The Relationship between Emotional Intelligence and Leadership Behaviors

David Antonioni, University of Wisconsin

Leadership Style and Effectiveness among Executives and Supervisors in Some Private Organizations – A study in the Indian Context

Ganesh Mishra, KIIT- Deemed University

21st Century Leadership Training and Development: New Models and Frameworks

John Keenan, Institute for Leadership and Global Education

Personality Characteristic Interrelationships in Agency Representation

Dennis Zocco, University of San Diego

The Study on R&D Spillover in the Synergy of Taiwanese Electronic Firms

Chia-Ying Ma, Soochow University
Ming Lui Liu, Dongbei University of Finance & Economics
Shiow-Jen Wang, Diwan College of Management

10:00 A.M. - 11:40 A.M.

[BLP-T2] Business Law, Ethics, and Public Policy: Ethical Decision Making

Kona 3

Chair: Mark A Buchanan, Boise State University

Ethical Implications for Individual Taxpayers Investing in Illegal U.S. Tax Shelters

James Taylor, Claremont McKenna College
Marcos Massoud, Claremont McKenna College

The Effect of Individual Cultural Values and Ethical Judgment on Software Piracy Behavior

Long Chuan Lu, National Chung Cheng University
Yi-Hung Lu, Chung Yuan Christian University
Yan-Jun Huang, Shu-Te University
Hsiu Hu Chang, National Chung University

An Instrument to Observe and Measure Change in the Ethical Climate of a Business Organization

Lewis Myers, St. Edward's University
Danney Ursery, St. Edward's University

An Empirical Investigation of the Relationships between Ethical Beliefs and Urbanization Level

Lee-Yun Pan, National Chengchi University
Shih-Chi Chang, National Changhua University of Education

[CW-T2] Cases, Workshops and Special Sessions: Case Studies II

Kona 2

Chair: Brian Maris, Northern Arizona University

Hard Choices in Hardware: Which to Buy and How to Market

Jacquelyn Warwick, Andrews University

The "Yellow Snow" Dilemma, A Capital Budgeting Case

Brian Maris, Northern Arizona University
Larry Watkins, Northern Arizona University

A Fraud and Corruption Case Study

Doug Laufer, Metropolitan State College of Denver
Charissa Hammer, Colorado Dept of Human Services

Co-Operation and Conflict between Firms, Communities, New Social Movements and the Role of Government: The Cerro de San Pedro Case

Jose Vargas-Hernandez, University of California, Berkeley

[CW-T2] Cases, Workshops and Special Sessions: Personal Spiritual Growth in the Workplace

Kona 1

Randall Brown, California State University, Stanislaus
Gene Murti, California State University, Stanislaus

[F1-T2] Finance I (Financial Institutions and Investments): Investments

Waikoloa 2

Chair: Steven Le, California State University, Long Beach

An Attempt to Classify Exotic Options

Jian Wu, Rouen School of Management
Wei Yu, Caisse d'Epargne Group

Internal Restructuring and Firm Valuation: A Statistical Analysis

Steven Le, California State University, Long Beach
Darrell Le, SVL Investment Management

The Relationships between the Chicago Board Options Exchange (CBOE) Volatility Index (VIX) and Stock Prices: A Statistical Analysis

Steven Le, California State University, Long Beach
Darrell Le, SVL Investment Management

[IE1-T2] Innovative Education I (Curricular Content/Design): Curricular Innovations

Kona 4 (Table C)

Chair: Vance Cooney, Eastern Washington University

Database Theory Delivered On-Line

Mike Vernon, Lewis-Clark State College
John Haehl, Lewis-Clark State College

An Experiment in Teaching a CIS Capstone Course

Knox Wasley, California State University, Los Angeles

Mapping IS2002 Undergraduate Curriculum Guide to Graduate Program Offerings: An Exploratory Comparison of MSIT, MSIM, and MSIS Programs in the Western United States

Carl Rebman, University of San Diego
Casey Cegielski, Auburn University
Fred Kitchens, Ball State University

Developing a College of Business Globalization Strategy

Asbjorn Osland, San Jose State University
Abdel El-Shaieb, San Jose State University
Bruce Magid, San Jose State University

[MIS-T2] Management Information Systems: Information Systems Potpourri

Waikoloa 3

Chair: Appa Rao Korukonda, Bloomsburg University of Pennsylvania

Web Technologies for Decision Modeling: An Excursion into the Emerging Frontiers

Appa Rao Korukonda, Bloomsburg University of Pennsylvania

Spanish-to-English Translations: Accuracy versus Understanding

Milam Aiken, University of Mississippi
Zachary Wong, Sonoma State University

Using Data Mining in Fund Raising

Nafisseh Heiat, Montana State University-Billings

Information Systems and Technology Employee Characteristics in a Transition Job Market

Chuck Mawhinney, Metropolitan State College of Denver
Janos T. Fustos, Metropolitan State College of Denver
Wayne Haga, Metropolitan State College of Denver
Kathryn Marold, Metropolitan State College of Denver
Abel Moreno, Metropolitan State College of Denver
Joseph Morrell, Metropolitan State College of Denver
Gerard Morris, Metropolitan State College of Denver
Norman Pence, Metropolitan State College of Denver

[MOB-T2] Management and Organizational Behavior: Management Potpourri II

Kona 4 (Table B)

Chair: Filippina Risopoulos, University of Graz

The Impacts of Perceived Aesthetics on Fashion Technology Based on Technology Acceptance Model

Monica Tzou, NTUST
Hsi-Peng Lu, NTUST

A Proposed Model of Organizational Flexibility, CRM Practices and CRM Performance

Ja-Shen Chen, Yuan Ze University
Russell Ching, California State University, Sacramento
Leonardo Legorreta, California State University, Sacramento

A Sustainable Waste Management Strategy to Reduce Junk Mail Advertising in Residential Locations

Gregory Wilson, UNITEC

Attitudinal Influence on the Apparel Purchasing Intention

Jeeyoung Kim, University of Nebraska - Lincoln
Rita Kean, University of Nebraska - Lincoln
Ben Kim, Seattle University

Transdisciplinary Creation of a Shared Vision for Sustainable Development

Filippina Risopoulos, University of Graz
Gerald Steiner, University of Graz

[MS-T2] Management Science and Quantitative Methods: Management Science Applications

Kona 4 (Table A)

Chair: Manuel Tarrazo, University of San Francisco

Water Problems between Agriculture and Urban Areas

Abraham Rojano, Autonomous University of Chapingo
Raquel Salazar, Autonomous University of Chapingo

Are There Patterns in NFL Over-Under Betting Lines?

Michael Summers, Pepperdine University

An Overview of MATLAB

Manuel Tarrazo, University of San Francisco

[POM-T2] Production and Operations Management: Operational Excellence

Waikoloa 1

Chair: Shirley Hopkins, California State University Chico

Service Script Effectiveness in Inter-Cultural Service Encounters

Shirley Hopkins, California State University Chico
Willie Hopkins, California State University Chico
Winter Nie, Thunderbird

Integration of the Market Orientation Theory with the Resource-Based View based on Product Features Optimization

Danny Samson, University of Melbourne
Jack Wacker, Arizona State University

IT Utilization - Mass Customization Matrix

Thawatchai Jitpaiboon, Ball State University
Mark Vonderembse, University of Toledo
T.S. Ragu-Nathan, University of Toledo

BPR in Maintenance: A Case Study in the Automotive Industry

Livio Cricelli, Università di Cassino
Michele Grimaldi, Roma "Tor Vergata"

1:00 P.M. - 2:40 P.M.

[AC1-T3] Accounting I (Cost/Managerial/AIS): Management, Structure, and Control

Waikoloa 2

Chair: Chia-Ying Ma, Soochow University

Technology Management, Corporate Reputation and CEO Compensation

Daniel Shim, Sacred Heart University
In Ki Joo, Yonsei University
Joo Lee, Rowan University

Management Systems, Cognition, and Culture

Roy Regel, University of Montana - Missoula

Small Business Owners' Perceptions of Internal Control Issues

Rick Henage, Utah Valley State College
Jonathan Henage, Utah Valley State College

Was the Accounting Profession Really that Bad?

Thomas Black, San Jose State University
William Donnelly, San Jose State University
Elizabeth Jenkins, San Jose State University

The Financial Structure of the Quasi-Public University

Alex Cameron, Eastern Washington University

[CW-T3] Cases, Workshops and Special Sessions: Entrepreneurship and Case Studies Potpourri

Kona 4 (Table A)

Chair: George Vozikis, University of Tulsa

Camp Bow Wow

Debbie Gilliard, Metropolitan State College - Denver

An Exploratory Investigation of Successful Entrepreneurs

Amy Mickel, California State University, Sacramento
Sally R. Fuller, University of South Florida

SOX5000-A Process for Small Firm Compliance

David Denzler, San Jose State University
Milam Aiken, University of Mississippi
Matt Aistrich, San Diego State University

Broadening the Horizons of the Field of Entrepreneurship: An Exploratory Study

D. Sirinimal Withane, University of Windsor

Oliver's Markets, Inc.

Armand Gilinsky, Jr., Sonoma State University
Richard McCline, San Francisco State University

[CW-T3] Cases, Workshops and Special Sessions: Protecting Yourself at Work in the Event of a Crisis or Disaster

Kona 1

Karen L. Fowler, University of Northern Colorado

[IE1-T3] Innovative Education I (Curricular Content/Design): New Frontiers

Kona 3

Chair: Don Wardell, University of Utah

Traditional University and For-Profit Consulting Partner to Create New Leadership Masters Degree

Gary Whitney, University of San Diego
Tom Dalton, University of San Diego

Creating an Interdisciplinary Business Honors Program

Carol Venable, San Diego State University

Challenges of Global Training: Strategic Management

Behrouz Aslani, California Polytechnic State University, Pomona

Optimizing Distance Learning Systems: The ETK Model

Miguel Cardenas, San Diego Global University
Meenakshi Krishnamoorthy, Alliant International University
Rachna Kumar, Alliant International University

[IE2-T3] Innovative Education II (Delivery/Distance Learning): Operations and Management Science Applications

Kona 4 (Table B)

Chair: John Haehl, Lewis-Clark State College

A Proposal for the Design of an RFID Student Laboratory: Issues and Background

Vance Cooney, Eastern Washington University
David Olsen, Utah State University

Illustrating Dynamic Programming: an Excel Implementation for the TSP

Zbigniew Przasnyski, Loyola Marymount University

Incorporating Pivot Tables into Business Statistics

Stanley Taylor, California Polytechnic State University, Pomona
Jerry Lundblad, California State University, Sacramento

Queuing Field Observations: Tolerating Delay or Reducing Wait

Willard Price, University of the Pacific

Teaching Managerial Statistics Using a Hybrid Course Structure

Rita Kumar, California State Polytechnic University, Pomona
Abolhassan Halati, California Polytechnic State University, Pomona

[IEB-T3] Internet and e-Business: Pricing Issues in E-Business

Waikoloa 3

Chair: Timon Du, Chinese University of Hong Kong

How Much Would You Like to Pay? An Experimental Study on Repeated Anchor in Web Site Design

Chin-Shan Wu, WuFeng Institute of Technology
Fei-Fei Cheng, National Sun Yat-sen University
Hsin-Hui Lin, National Sun Yat-sen University

Building an E-Tendering System in a P2P Semantic Web

Timon Du, Chinese University of Hong Kong

Jacqueline Wong, Chinese University of Hong Kong

The Implementation of Reversed Electronic Auction System: the Cases in Taiwan High-Tech Industry

Shih-Chi Chang, National Changhua University of Education

Lee-Yun Pan, National Chengchi University

Hedonic Pricing Analysis of DSL Internet Services in the U.S.

Eugenia Huang, National Chengchi University

Louis Lo, National Chengchi University

[LSC-T3] Logistics and Supply Chain Management: Logistics Applications

Waikoloa 1

Chair: Henry Marcus, MIT

An Operational Model for Integrated Logistics of R/M System

Gu Qiaolun, Shanghai Jiaotong University

Ji Jianhua, Shanghai jiaotong University

Sense and Respond Logistics: Implications for the United States Air Force

Mahyar Amouzegar, RAND

Robert Tripp, RAND Corporation

Ronald McGarvey, RAND

An Assessment of Hickam Air Force Base's Capability to Support Strategic Airlift Throughput When Operating Under an Avian Flu Pandemic

Robert Brigantic, Pacific Northwest National Laboratory

The Relationship between a Unique Transportation Rate Structure and Logistics in Hawai'i

Henry Marcus, MIT

Michael Valdez, University of Hawaii

David Bess, University of Hawaii

[MIS-T3] Management Information Systems: Issues in Information Technology Management

Kona 4 (Table C)

Chair: Bob Mills, Utah State University

The Effects of IT Utilization and Information System Integration (ISI) on Supply Chain Integration (SCI)

Thawatchai Jitpaiboon, Ball State University

Outsourcing IT Processes: Present and Futuristic Views

Vijay Agrawal, University of Nebraska at Kearney

Donald Carpenter, Mesa State College

Factors Influencing Growth of IT Outsourcing

Donald Carpenter, Mesa State College

Vijay Agrawal, University of Nebraska at Kearney

Incorporating Training and Development into the Unified Theory of Acceptance and Use of Technology

Bryan Marshall, Utah State University

Matthew Harris, Utah State University

Peter Cardon, University of South Carolina

Bob Mills, Utah State University

Strategy for Improving e-Business Communications among Trading Partners and Responding to B2B and B2C Operational Demands

Walter Rodriguez, Florida Gulf Coast University

[MOB-T3] Management and Organizational Behavior: Issues in Decision Making

Kona 2

Chair: Cristina Giannantonio, Chapman University

The Legal Implications of Image Based Decisions in Today's Organizations

Amy Hurley-Hanson, Chapman University

Cristina Giannantonio, Chapman University

What did HRM Learn from 9-11? A Crisis Response Plan: H.R. S.A.F.E.T.Y. & R.E.S.P.E.C.T.

Amy Hurley-Hanson, Chapman University

Structural Analysis of Human Resource Allocation in Engineering Projects

Guo Jieli, Chiba Institute of Technology

Ichiro Koshijima, Chiba Institute of Technology

Akio Shindo, Chiba Institute of Technology

Tomio Umeda, Aoyama Gakuin University Research Institute

The Impact of Language on Knowledge Creation

Filippina Risopoulos, University of Graz

Friday, April 14, 2006

8:00 A.M. - 9:40 A.M.

[AC2-F1] Accounting II (Audit/Financial/Tax): Accounting Potpourri

Waikoloa 2

Chair: Rick Henage, Utah Valley State College

Perspectives on Analytical Procedures: The Viewpoints of State and Local Government Financial Managers

Judith Kamnikar, Auburn University Montgomery

Edward Kamnikar, Troy University Montgomery

Does the Value-Relevance of Goodwill Decline with Age?

Victoria Wang, National Chung Hsing University

Corporate Governance A Global Perspective

Marcos Massoud, Claremont McKenna College

[BLP-F1] Business Law, Ethics, and Public Policy: Policy, Regulation, and Activism

Kona 3

Chair: Lewis Myers, St. Edward's University

Stakeholder Activism through Nonviolence

Krishna Dhir, Berry College

Food and Feed Grains: An Evaluation of Agricultural Policy in the United States and the European Union

SEC Purvis, California State University, San Bernardino

How should the government respond to the outsourcing of IT jobs to India and China?

Sharon Beaty, California State University Monterey Bay

Eric Tao, California State University Monterey Bay

Regulatory Reform and Compliance Costs in the Financial Services Industry

Victoria Wise, Victoria University

[CW-F1] Cases, Workshops and Special Sessions: Schools of Business in a Global Environment: Opportunities and Challenges

Kona 1

Vijay R Kannan, Utah State University

Barbara Cargill, Swinburne University of Technology

Brooke Derr, Brigham Young University

Chris Fawson, Utah State University

Keong Leong, University of Nevada, Las Vegas

Kent Neupert, Boise State University

[ESB-F1] Entrepreneurship and Small Business Management: Challenges and Opportunities in Small Business Management

Kona 2

Chair: Christine Mahoney, Winona State University

Matching Public Business Support Agency Services with the Needs of Small Business Owner-Managers

Josee Audet, Laval University

Haja Lalaina Rakotoarison, Laval University

Completing the Jigsaw Puzzle: Today's Entrepreneur and the Role of Facilitating Organizations

Craig Allen, Brigham Young University, Hawaii

David Bangert, University of Hawaii

Greg Gibson, Brigham Young University, Hawaii

Lenard Huff, Brigham Young University, Hawaii

Rob Robinson, University of Hawaii

A Case Study of Research Institute as a Technology Business Incubator: ITRI

Houn-Gee Chen, National Tsing Hua University

Bin-Win Peng, Chung Hua University

Bou-Wen Lin, National Tsing Hua University

Turbulence in Family Business Succession

George Vozikis, University of Tulsa

Alexis Hadjiioannou, Athens University of Economics & Business

Efthimia Korra, Athens University of Economics & Business

Irene Verriopoulou, Athens University of Economics & Business

P.C. Smith, University of Tulsa

Mark Weaver, Rowan University

[MIS-F1] Management Information Systems: Enterprise Resource Planning

Waikoloa 3

Chair: Lara Preiser-Houy, California Polytechnic State University, Pomona

Towards a Framework of ERP Implementation Outcomes

Lara Preiser-Houy, California Polytechnic State University, Pomona

Shawn Burk, California Polytechnic State University, Pomona

Fred Gallegos, California Polytechnic State University, Pomona

ERP Implementations at SMEs: An Empirical Study of Success Factors

Brent Snider, University of Calgary

Giovani J.C. da Silveira, University of Calgary

Jaydeep Balakrishnan, University of Calgary

Diffusion of Enterprise Resource Planning in Taiwan: Influence Sources and Millennium Effect

Chun Po Yin, Nantional Sun Yat-Sen University
Hsiu Hua Chang, NCU
Hsiu Ping Chen, Tajen

Measuring the Performance of ERP Implementation by Tobin's Q Value: A Case Study of T Company

Yu-Chung Hung, National Chung Cheng University

[MS-F1] Management Science and Quantitative Methods: Applied Approaches II

Waikoloa 1

Chair: Konrad Morgan, University of Bergen

Interrupted Supply Chains and Just in Time

Fred Raafat, San Diego State University
William Sherrard, San Diego State University

A Conflict between Environmental and Economic Issues

Raquel Salazar, Autonomous University of Chapingo
Ferenc Szidarovszky, University of Arizona
Emery Coppola Jr., NOAH LLC
Abraham Rojano, Autonomous University of Chapingo

A Comparison of Boosting Classifiers for Use in the Mortgage Loan Granting Problem

Louis Glorfeld, University of Arkansas
Doug White, Roger Williams University

Multi-Plant Coordination in a Global Manufacturing and Distribution Network

Eddine Dahel, Monterey Institute of International Studies

10:00 A.M. - 11:40 A.M.

[AC1-F2] Accounting I (Cost/Managerial/AIS): Educational Applications

Waikoloa 2

Chair: Sheldon Smith, Utah Valley State College

An Approach to Organizing the Sarbanes-Oxley Act for Teaching Purposes

Glade Tew, Brigham Young University Hawaii

Cost Estimation and Curvilinear Data Analysis

Dennis Togo, University of New Mexico

A Survey of Methods Used to Teach Time Value of Money Applications in Upper-Division Cost/Managerial Accounting Classes:

Descriptive Statistics

Sheldon Smith, Utah Valley State College
Rick Henage, Utah Valley State College
Steve Johnson, Utah Valley State College
Jonathan Henage, Utah Valley State College

Factors Attracting Students to Accounting: A Focus on Gender and Language

Elizabeth Jenkins, San Jose State University
Elizabeth Grace, San Jose State University

[GB-F2] Global Business: Perspectives in Global Business

Kona 1

Chair: Debbie Gilliard, Metropolitan State College - Denver

The European Union: Past, Present, and Future

Debbie Gilliard, Metropolitan State College - Denver

A Study of the Relationship between Proxy Contest and Corporate Excess Cash - The Taiwan Experience

Torng-Her Lee, National Dong Hwa University
Chih-Chun Yang, National Dong Hwa University
Haimin Chen, Dahan Institute of Technology

Corruption in International Markets and its Impact on International Market Entry

Massoud Saghafi, San Diego State University

Different Tendencies for the Co-Operative Movement in Europe

Josefina Fernandez, Complutense de Madrid

[MKT-F2] Marketing: Marketing Communication

Waikoloa 3

Chair: John Davies, Victoria University of Wellington

Ignoring the Obvious: Visual Communication in Advertising

Jef Richards, University of Texas at Austin
Jodi Smith, University of Texas at Austin

Defining the Boundaries between Direct Marketing and Advertising

Sounthaly Outhavong, University of Texas at Austin
Jef Richards, University of Texas at Austin

Behaviors, Motives, and Impression Management: An Exploratory Analysis of Marketing Students

Ken Bartkus, Utah State University
Stacey Hills, Utah State University
Terrell Williams, Western Washington University

[MOB-F2] Management and Organizational Behavior: Individual and Organization Performance **Kona 2**

Chair: Huei-Fang Chen, Soochow University

The Impact of Work Redesign and Psychological Empowerment on Organizational Commitment under a Changing Environment

Huei-Fang Chen, Soochow University

An Exploratory Study of the Relationship Between Tolerance for Ambiguity and Work-Related Outcomes

Fred Luthans, University of Nebraska-Lincoln

Erica Ginn, University of Nebraska-Lincoln

Steven Norman, University of Nebraska-Lincoln

Demographic Diversity and Organizational Performance: A Military Perspective

Ulysses Brown, Savannah State University

Stephen Knouse, University of Louisiana at Lafayette

James Stewart, Penn State University McKeesport

Organizational Creativity as a Prerequisite for the Generation of Innovation

Gerald Steiner, University of Graz

[MS-F2] Management Science and Quantitative Methods: Modeling Applications **Waikoloa 1**

Chair: Rotimi Aderohunmu, University of Denver

Artificial Neural Network Modeling of Saltwater Upconing

Ferenc Szidarovszky, University of Arizona

Emery Coppola Jr., NOAH LLC

Charles McLane, McLane Environmental

Robin Magelky, McLane Environmental

Mary Poulton, University of Arizona

Deriving Group Preference in AHP Based on AIJ

Hsuan-Shih Lee, National Taiwan Ocean University

In-Situ Resource Utilization for the Human Exploration of Mars: A Bayesian Approach to Valuation of Precursor Missions

Jeffrey Smith, California Institute of Technology

Modeling Net Charges for Expedited Freight Services

L. Douglas Smith, University of Missouri-St. Louis

James F. Campbell, University of Missouri-St. Louis

Ray Mundy, University of Missouri-St. Louis